

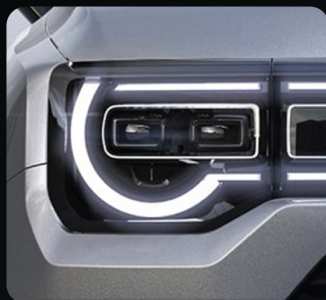
Modern And Unique Design



BAIC
BJ30

// EXTERIOR

Combining strength with a modern touch, delivering a striking presence on the road and during adventures.



Headlights

The headlights are designed to combine power and modern technology.

They rely on advanced LED lighting with daytime running lines, enhancing visibility and adding a modern appearance.



Front Grille

The front grille embodies the design philosophy of being advanced, combining boldness and technology.

It has been developed to serve both performance and efficiency simultaneously.



Exterior mirrors with logo welcome lighting

The mirrors feature integrated welcome lighting that adds a touch of luxury when approaching the vehicle, illuminating the ground elegantly and reflecting attention to the finest details.



19-inch two-tone aluminum wheels

The wheels reflect an advanced design philosophy, focusing on showcasing strength in an elegant and innovative style.



LED tail lights

The tail lights add a distinctive character with fine details that integrate seamlessly, giving a balanced appearance that combines strength and innovation.

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// INTERIOR

Combining strength with a modern touch, delivering a striking presence on the road and during adventures.

Leather seats

Equipped with five seats upholstered in high-quality leather, providing a seating experience that combines comfort and luxury.

10.25-inch LCD instrument cluster

The instrument cluster features a digital and advanced design, reflecting the spirit of modern technology.

Providing a clear and easy-to-read display for all essential driving information.

14.6-inch infotainment display

The display supports advanced smartphone integration, allowing the driver to enjoy music, calls, and favorite apps with fast response, enhancing ease of use while driving.

Panoramic sunroof

Extending with a wide design that allows natural light to enter, filling the cabin with a bright and comfortable atmosphere, enhancing the passenger experience and giving every journey a more enjoyable and open feel.

Fully foldable seats with multiple seat functions

The seats can be fully folded flat to transform the cabin into a comfortable space ideal for relaxation or even sleeping during long journeys.

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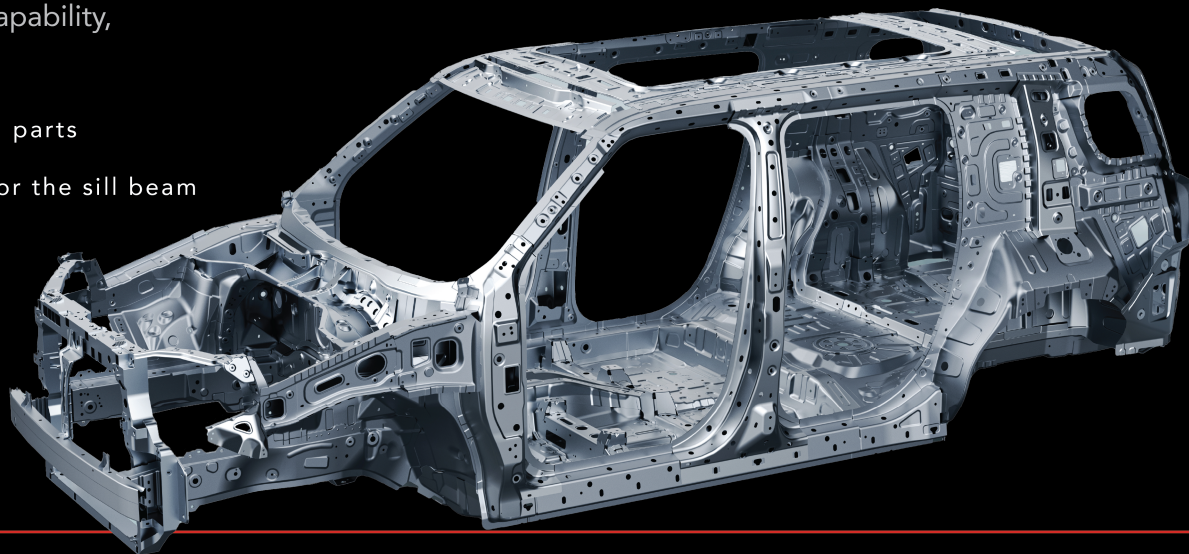
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Strong Body

The vehicle features a strong body designed to enhance durability and off-road capability, improving passenger protection

20% Percentage of hot-formed steel parts

5 Layers of reinforced steel plates for the sill beam providing effective protection for the legs and feet from injuries



Autonomous Emergency Braking (AEB)

The AEB system detects pedestrians or vehicles ahead and automatically applies brakes if a collision risk is detected, providing an extra layer of safety and preventing potential accidents.



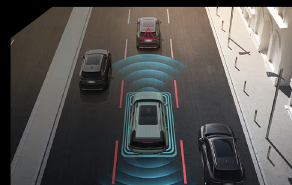
High Beam Assist (HMA)

The High Beam Assist automatically adjusts between high and low beams to avoid dazzling oncoming drivers while maintaining optimal visibility, promoting safer night driving conditions.



Forward Collision Warning (FCW)

The Forward Collision Warning system alerts the driver through auditory and visual warnings when the distance to the preceding vehicle becomes dangerously close, helping prevent rear-end collisions.



Integrated Adaptive Cruiser Control (IACC)

It intelligently adapts to the preset speed and automatically switches targets, taking the load off your feet and allowing for a more relaxed driving experience.



Lane Departure Warning (LDW)

It aims to help drivers minimize the risk of unintended lane departures on highways, expressways, and main roads by both visual and auditory alerts.



1

Powerful

Max power output of 301kW
Max Torque: 685Nm



2

Lightweight

Thrust-to-weight Ratio $\geq$
2.7Nm/kg



3

Efficient

Low-fuel High-efficiency Zone
Covering 70% of Operating Range

Powertrain Options

Gasoline Version: 1.5T with 7DCT
(Dual-Clutch Transmission)
Top-Tier Engine - High efficiency



// PERFORMANCE

BAIC BJ30



// SPECIFICATIONS

Model/Configuration	1.5T+7DCT		1.5T+DHT	
	2WD Comfort		2WD Luxury	4WD Exclusive
Basic Parameter				
Length*Width*Height	4730/1910/1790			
Wheelbase (mm)	2820			
Ground clearance (mm)	215			
Curb weight	1575		1600	1770
Number of seats	5			
Energy type	Gasoline		Gasoline	Gasoline/Battery
Fuel tank capacity	40		40	51
Engine model	A156TH		A156TH	A156TH/H1
Engine capacity	1498		1498	1498
Maximum power of Engine(kW)	138		138	136
Maximum torque of Engine(Nm)	305		305	235
GEZ	91# Gasoline			
Transmission standard	Evo V			
Maximum power of electric motor(kW)	—		138 (Front) : 55 (Rear)	
Maximum torque of electric motor(Nm)	—		315 (Front) : 135 (Rear)	
Maximum power of power system(kW)	—		301	
Maximum torque of power system(Nm)	—		685	
Fuel consumption	6.8L		6.8L	6.4L
Drive type	FF		FF	Real-time 4WD
Front/rear suspension	McPherson type/Multi-link type independent suspension			
Front/rear brake	Ventilated Disk/Disk			
Approach angle	24.5°			
Departure angle	30°			
Ramp angle	21°			
Type type	● 230A8 R18		—	—
Power type	● 230A8 R19		● 230A8 R19	● 230A8 R19
Wash type	Yes full size		Yes full size	—
Wheel hub	Aluminum hubcap		Aluminum hubcap	Aluminum hubcap
Transmission	7DCT		7DCT	DHT
Electric Transmission	●		●	●
Exterior				
LED front headlight	●		●	●
HMA High Beam assist	●		●	●
Wheel spoiler/side light	—		●	●
Headlight height adjustment	●		●	●
Automatic headlight	●		●	●
Headlight turn-off time delay	●		●	●
LED daytime running light	●		●	●
LED tail light	●		●	●
LED light-mounted brake light	●		●	●
LED front fog light with cornering function	—		●	●
Rear fog light	●		●	●
Outside mirror with turn signal	●		●	●
Outside mirror with luggage mirror light	●		●	●
RF covered door	●		●	●
Door handle with body color	●		●	●
Roof rack	●		●	●
Roof spoiler	●		●	●
Intelligent external headlight	—		●	●
Interior				
10.25 inch LCD instrument	●		●	●
14.6 inch center screen	●		●	●
Soft shoulder external mirror decoration	●		●	●
Tray/drawer material of seats	—		—	—
Leather steering wheel	●		Leather	Leather
Multi-function steering wheel	●		●	●
Steering wheel 8-way manual adjustment	●		●	●
Classless box	●		●	●
Front seat with mirror	●		●	●
Mirror with light	—		●	●
Upholstery handle	—		●	●
Passenger handle/rear row handle	●		●	●
Front 12V power	●		●	●
Trunk 12V power	●		●	●
180 Type 4 (Power*)	●		●	●
180 Type C (Power*)	●		●	●
Trunk CUE/FAT 220V power(150w)	—		—	—
14.6 inch (square/rectangle)	11		11	11
Multi-color interior ambient lamp	●		●	●
Roof light	●		●	●
Second row light	●		●	●
Trunk light	●		●	●
Normal back curtain	●		●	●
Second row curtain with cup holder	●		●	●
Rear windshield defogging	●		●	●
Non-slip glass	—		—	●
Glass glass floor, two-piece windshield	●		●	●
Front row air vent with cup holder	●		●	●
Rear seat 40:60 foldable	●		●	●
Second row seat can be placed flat	●		●	●
Trunk cargo table	●		●	●
Trunk door camp light hook	●		●	●
Center control multi-function bracket mounting	●		●	●
Seat				
Leather seat	●		●	●
Driver seat 4-way adjustment	● (Electric)		● (Electric)	● (Electric)
Passenger seat 4-way adjustment	● (Electric)		● (Electric)	● (Electric)
Front seat lumbar support electric 4-way adjustment	—		● (Electric)	—
Second row seat lumbar support electric 4-way adjustment	●		●	●
Seat reclining like beach seat	●		●	●
Front seat ventilation	—		●	●
Driver seat 3-way seat memory	—		●	●
Driver seat memory mode	—		●	●
Front seat headrest height adjustment	—		●	●
Second row seat headrest height adjustment	—		●	●
Power seat				
Driving mode	Comfort, Standard, Sport			
Brake vacuum assist	●		—	—
Brake electronic assist	—		—	—
Drive mode	Standard, Sports, Economy, Snow			
Launch mode	—			
All-terrain system	—			
Automatic limited slip assist	—			
ESC Hill Descent Control	●			
Speed control HDC	—			
HAC Hill hold control	●			
TPMS Electronic parking brake	●			
Auto hold	●			

Safety				
Driver & passenger airbags	●	●	●	●
Driver & passenger side airbags	●	●	●	●
Side air curtains	●	●	●	●
Front seat belt pretension limited force	●	●	●	●
Second row seat belt pretension limited force on two sides	●	●	●	●
Three-point seat belt for the second-row center seat	●	●	●	●
Seat belt unfasten warning	Whole car	Whole car	Whole car	
Pre-crash safety system	47°	47°	47°	
Pre-parking radar	47°	47°	47°	
Parking camera	●	●	●	●
Engine electronic anti-theft system	●	●	●	●
Car with theft system	●	●	●	●
Center control lock	●	●	●	●
Automatic driving lock/unlocking	●	●	●	●
Automatic lock after leaving	●	●	●	●
Automatic unlock after collision	●	●	●	●
Child safety lock	●	●	●	●
Tire pressure monitoring system	●	●	●	●
Second row seat ISOFIX	ISO FIX2	ISO FIX2	ISO FIX2	
ABS Anti-lock brake system	●	●	●	●
ESP Electronic Brakeforce Distribution	●	●	●	●
SAS Brake assist system	●	●	●	●
EBL Emergency brake assist	●	●	●	●
Emergency Stop Signal	●	●	●	●
Brake Boost system	●	●	●	●
Electronic Stability Program	●	●	●	●
TCS Traction control system	●	●	●	●
IRM Anti-collision control system	●	●	●	●
CRC Corner brake control	●	●	●	●
Passive safety				
Passive safety	—	●	—	—
PM2.5 monitor	—	—	—	—
AES Air quality control management system	—	—	—	—
Door row automatic AEC	—	—	—	—
Air conditioning heating and cooling	—	—	—	—
A/C pre-ventilation	—	—	—	—
Second row seat vents	—	—	—	—
Exterior				
Keyless entry	●	●	●	●
Remote key	●	●	●	●
Key control door close window one button lift	—	—	—	—
Window charge	●	●	●	●
One-button start	●	●	●	●
Power tailgate with smart anti-pinch	—	—	—	—
Smart to close the window in rainy	—	—	—	—
Rain sensor front wiper	●	●	●	●
Front windshield wiper	●	●	●	●
Rear wiper	●	●	●	●
Driver door one-button lift power window (both anti-pinch)	—	—	—	—
Rear door one-button lift power window (both anti-pinch)	—	—	—	—
Outside mirror with electric folding/lock car (fully automatically)	●	●	●	●
Auto-dimming rearview mirror	—	● (Auto)	—	—
Exterior				
180 head air vent (180° rotate)	●	●	●	●
Remote key control	●	●	●	●
Fatigue reminder	●	●	●	●
WIFI	●	●	●	●
Bluetooth music & phone	●	●	●	●
Smart phone connection	●	●	●	●
ACC intelligent adaptive Cruise Control	●	●	●	●
Carplay	●	●	●	●
ACC integrated cruise control	●	●	●	●
180-degree 3D panoramic image	●	●	●	●
ICAX/ICETB Rear Cross Traffic Alert/Blind	●	●	●	●
LDM Lane Departure Warning	●	●	●	●
KLA Lane Keeping Assist	●	●	●	●
CA Lane Change Assist	●	●	●	●
BSI Blind Spot Detection	●	●	●	●
DOH Door Open Warning	●	●	●	●
LJA Traffic Jam Assist	●	●	●	●
Overnight parking	●	●	●	●
Manual setting oversteering warning	●	●	●	●
FCW Forward Collision Warning	●	●	●	●
BCW Rearward Collision Warning	●	●	●	●
AEBS Automatic Emergency Braking	●	●	●	●
AEBS Automatic Emergency Braking Protection	●	●	●	●

Color:



WHITE MATTE GREY LIGHT GREY BLACK

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Specifications, features, colors, and equipment may vary by model, trim, or market. The company reserves the right to modify specifications without prior notice.

Hybrid Version 1.5T + 2DHT

Magic Core Electric Drive Engine
7-in-1 dual-speed DHT

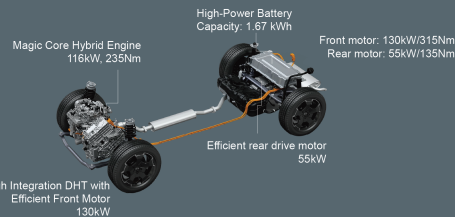


Battery System Safety
Assurance

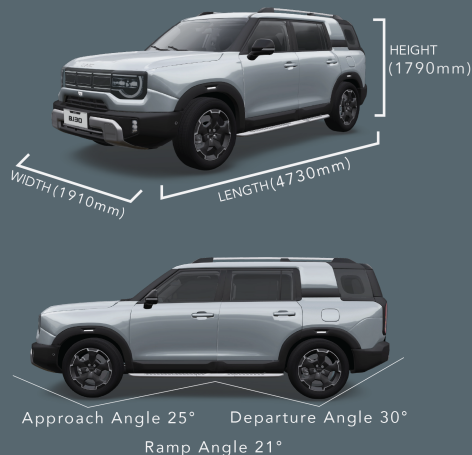


Three Major Testing Sequences:
Extreme Cold and Heat Cycles
High Temperature, Humidity, and Vibration Aging
Accelerated Salt Spray Corrosion

Efficient Front and Rear Axles



Dimensions



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